Set the test. Mark it instantly.

Markwell · online testing for organisations · platform overview

What we'll cover

1. Why marking is the bottleneck
2. The workspace in one picture
3. Build, publish, mark, certify
4. Credits and rollout
5. A trial you can run this week

Marking is the part that doesn't scale

- A forty-candidate test means forty scripts, an answer key and an evening of marking — every cohort, again.
- Spreadsheets break the moment two people mark at once, and nobody is sure which version is current.
- Candidates wait days for a result, then chase you for it.
- Certificates are built by hand in a design tool, one name at a time.

What teams try instead — and where it stops

What teams try

- Word or PDF, marked by hand
- A form tool plus a spreadsheet
- A quiz plugin bolted onto an LMS
- Buying in marking hours

Where it stops

- No record of who scored what
- Answers and pass marks live in one person's file
- Setup takes weeks and needs IT
- Cost grows with every cohort

One workspace: build, publish, mark, certify

- **Build** — multiple choice, multiple response, true/false, short answer and video questions.
- **Publish** — one link and a code. Candidates take the test without an account.
- **Mark** — objective answers are scored the moment the test is submitted, against your pass mark.
- **Certify** — a branded certificate is ready for every candidate who passes.

Two views of the same test

The organisation sees

- Tests: 24 questions, 3 attempts allowed
- Results: average score and pass rate
- A question bank reused across tests
- Certificate studio: logo, colour, signatory

The candidate sees

- The link, then their code
- A timed test, then submit
- Score against the pass mark, on submit
- Their certificate, ready to download

Everything a cohort needs, in one place

- **Five question types** — choice, multi-response, true/false, short answer, video.
- **Rules per test** — pass mark, optional time limit, 1–10 attempts.
- **Question bank** — write once, reuse across every test.
- **Results** — average score, pass rate and time per attempt.
- **Certificate studio** — logo, accent colour and signatory, set once.

Three steps from questions to certificates

1. **Build** — write or import questions into the bank; set the pass mark, time limit and attempts.
2. **Publish** — share the link or QR code; candidates enter their code and start.
3. **Review** — scores are recorded as candidates submit; certificates issue on a pass.

No candidate accounts, no installs, no marking queue.

The same cohort, two ways

Today

- Marking: an evening per cohort
- Results: a spreadsheet, emailed round
- Feedback: days later
- Certificates: made by hand

With Markwell

- Marking: on submit
- Results: per candidate, per attempt
- Feedback: the score, immediately
- Certificates: issued from your template

Live for your first cohort in an afternoon

- **Set up the workspace** — organisation name, logo, billing email; 10 trial credits to test with.
- **Assemble the test** — pull from the question bank, or write questions in the workspace.
- **Set the rules** — pass mark, time limit, attempts allowed.
- **Publish and share** — one link, sent to the cohort.

Credits, not seats

One credit = one candidate attempt — a single sitting of one test.

Packs start at 20 credits (£15): 50 credits £20 · 100 £25 · 200 £40 · 600 £100 · 1,000 £150 — from £0.75 down to £0.15 per credit.

- **Start free.** Every new workspace opens with 10 trial credits.
- **Top up when you need to.** Redeem a credit code, or request credits from the workspace.
- **One balance, whole team.** Everyone draws on the same credits.
- **Clean invoicing.** Receipts go to a billing email kept separate from sign-in.

Your tests, results and credits stay yours

- **Separate workspaces** — tests, team, results and credits belong to your organisation alone.
- **Backups** — a snapshot of every organisation is taken daily and on change; the last 30 are kept.
- **Access** — workspace passwords for your team; a candidate link only works with its code.
- **Platform controls** — administration sits behind its own code, apart from workspaces.

Why Markwell

- **Marking is the product**, not a feature bolted onto a form builder.
- **No accounts for candidates** — one link, one code, nothing to install.
- **Certificates in the same tool** — designed once, issued automatically.
- **You pay per attempt**, not for seats that sit idle.

Run your next cohort on Markwell

10 trial credits · markwell@cokerswinscoeconsultancy.co.uk